



**FREEDOM**  
**OF MOVEMENT**

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# EUROPEAN DISABILITY FORUM

Nothing about us without us

Mia Ahlgren | 29<sup>st</sup> of March 2013

## 1. European Disability Forum

- An umbrella for European disability NGOs
- Swedish Disability Federation member of EDF
- Network on ICT accessibility
- Freedom of movement campaign
- European Accessibility Act  
Legislation Public Web Sites
- eAccess+ European Project

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# European Disability Forum

## 2. Image of disability changing from passive to active



## 3 Media landscape changing from tv to small or multiple screens



# FREEDOM OF MOVEMENT

## Active involvement pays off

Design prototype 2006  
Personal Media Terminal



[Realitybased video  
prototypes workshop method](#)

Working prototype test 2013  
MovieTalk

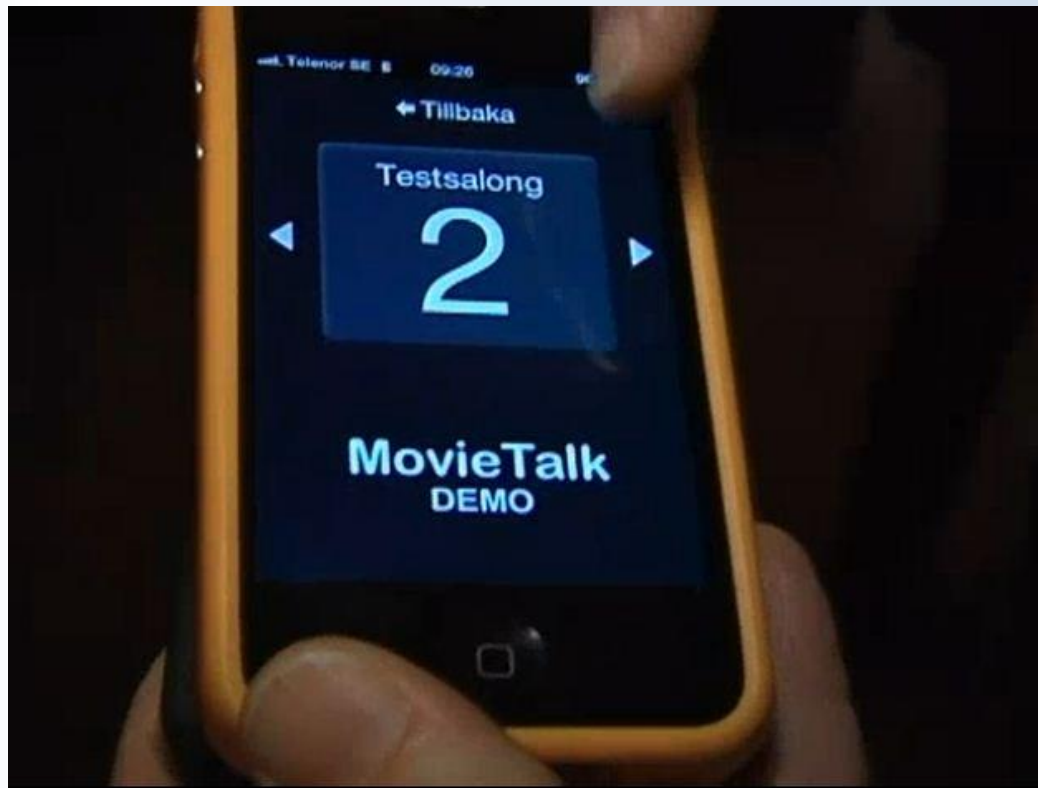


[Prototype test Movietalk news clip](#)



## 3 MovieTalk 2013 prototype

“Nothing happened so we have to do it ourselves”



## 4 Accessible Live Webcasts 2010

Disability NGO live web casts

- Closed signing
- Live subtitles
- Remote production
- 2 open source solutions
- Cost effective solutions and innovation

[Accessible live web casts 2010](#)



## 5. Conclusions

- Look at the whole process from a user perspective not from the existing production chain
- Active involvement of a wide range of users is cost effective and will lead to benefits for majority users
- Small screens, multitasking, noisy work environment increase demand for subtitles, audio description, spoken subtitles, clean audio, clean layout, easy to use devices and services



## 6. Further information

- [EDF resources on media accessibility](#)

Position on Web directive

Report on the State of Accessibility of Television for Persons with Disabilities

Position on Indicators to Check and Assess Accessibility of Television for Persons with Disabilities

EDF Toolkit on the AVMS Directive

- [eAccess+ resources on accessible media](#)
- [Focus group on Audiovisual Media Accessibility](#)

Are you **free** enough?



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